



**FOUNDATION
OF LIGHT**

THE WORLD AT YOUR FEET

Ha'way and Play Lottery Matchday Draw Sellers

Foundation of Light, the registered charity of Sunderland Football Club, aims to involve, educate and inspire people of all ages from Sunderland, South Tyneside and Durham to improve their life chances, using football as the motivator. We are proud of our history and culture, our innovative and proactive solutions to community problems, and our people. We are now looking to add to our passionate and enthusiastic team.

Each season the Foundation of Light run a match day lottery, Ha'Way and Play, which offers players the chance to win a cash jackpot as well as a Sunderland AFC themed second prize.

All monies raised from Ha'way and Play helps the Foundation of Light tackle some of the North East's biggest challenges, making a life-changing difference to thousands of people and families across Sunderland, South Tyneside and County Durham.

As we look forward to the 2024/25 season, we are looking for outgoing, part time lottery sellers to support the sale of Ha'way and Play lottery tickets on home match days at the Stadium of Light.

We are looking for candidates who are self-motivated, energetic and reliable and who are willing to interact with supporters.

The Match Day lottery seller will play a crucial role within the organisation's game day operations. During each game, lottery tickets will be sold to supporters within the Stadium of Light with a cash jackpot and a Sunderland AFC second prize to be won.

Hours: On Home match days, 3 hours (weekends and evenings)

Key duties will consist of:

- Engaging with fans at the stadium prior to kick off, spreading awareness of the Ha'way and Play lottery
- Proactively selling tickets to supporters in the corporate suites and on concourses, promoting the winner's prize fund and charitable beneficiary
- Handling cash transactions, card machines and the sale and distribution of Ha'way and Play lottery tickets.
- Be responsible for meeting/and or exceeding designated sales goals per game.

Essential Requirements for the Role:

- An ability to interact positively with Sunderland AFC supporters
- To work with other highly motivated, high-energy sellers
- Outgoing personality to encourage fans to purchase.
- Self-starter who will constantly challenge to increase their individual ticket sales.

- Have knowledge of Foundation of Light and its current projects.
- Available to work evenings, weekends and bank holidays.

Additional hours and responsibilities may be available to the right candidates. Please note, due to gambling commission legislation we can only offer this position to candidates over the age of 16.

Full training will be provided. Interested applicants should email their cv to gemma.snaith@foundationoflight.co.uk. Candidates who have not heard within six weeks of application should assume they have been unsuccessful. **The closing date is Wednesday 31st July 2024.**

Some applicants may be contacted at a later date when additional spaces become available.

Appointments may be subject to an enhanced DBS Check · Foundation of Light is an Equal Opportunities Employer.

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Registered Charity No 1089333